

Gordon Memorial Hospital
CHNA Stakeholder Meeting
August 6, 2014
9:00 am – 12:00 pm
Gordon Memorial Hospital
Gordon, NE

Documentation of Work Product

Strategic Focus Question:

“What do we want to see in place in 3-5 years to make Sheridan County a prosperous, healthy, and desirable place to live, learn, work and play?”



Members of the community gathered to review data and complete a consensus workshop visioning process as part of the Community Health Needs Assessment Gordon Memorial Hospital.

The meeting started with a welcome from Joshua Kotter, CEO of Gordon Memorial Hospital. Kim Engel with Panhandle Public Health District then reviewed the CHNA process. This is being done in coordination with local public health and the Mobilizing for Action through Planning and Partnerships (MAPP) Process. Hospitals and public health are working together to complete the process so that a unified plan exists throughout the Panhandle. The last MAPP assessment was completed in 2012 and the Community Health Improvement Plan (CHIP) was completed in 2012 and focuses on 4 priority areas: Healthy Living; Active Living, and Breastfeeding; Cancer Prevention; Mental and Emotional Well Being; and Violence and Injury Prevention. Kim reviewed some of the relevant data that led to the determination of the priority areas.

Daniel Bennett from Panhandle Area Development District presented demographic data for the region. The data included education and poverty rates and demographics by race, age, and gender.

After the data review was completed, Sara Sulzbach, also with Panhandle Public Health District, led the group through a brainstorming process to identify accomplishments within the area in the last 3-5 years and opportunities that can be capitalized on in the future. Participants were then asked to brainstorm individually and identify things they would like to see in place in 3-5 years to make Sheridan County a healthy, desirable, prosperous place to live, learn, work and play.

Sheridan County participated in county-wide planning in 2011. The document from these planning sessions was handed out to the group. At table groups, participants shared ideas from their individual brainstorms and identified new ideas that were not on the document from the 2011 planning session. The document will be updated with the ideas shared during this meeting.

The following is the result of the workshop.

ACCOMPLISHMENTS

- Community meetings
- Cowboy Trail moving forward
- Bike Across Nebraska in Rushville
- Local support for disasters/illness
- CARE – we take care of our people
- Outstanding emergency response – fires
- Community engagement – fair, Willow Tree Festival
- Jobs
- Willing to volunteer
- Downtown is full of retail businesses
- School system – successful consolidation
- Local government is good
- Meat packing plant is back open
- Good roads
- New businesses – Viaero, Essence, Treasures
- Expansions in grain industry
- New baseball park in Rushville
- New Dollar Store in Rushville
- Skate park in Gordon
- Active volunteer organizations
- Cowboy Museum – new addition
- Movie theater moving forward
- Strong Community Theater in Rushville
- Two good sale barns bring business in
- NuVal System in local grocery stores
- Historical museum upgrade
- Ties to tradition
- Boy Scouts is back
- Sustainable agriculture making big strides – low till/no till
- School striving to be better – new mechanical/upgrades
- Moving into new church in Rushville – new youth group (30 kids), VBS (80-90 kids)
- Coordinated School Health
- Summer youth programs – swim, baseball
- Senior projects – all three communities have Senior Centers, meals
- Transportation project
- Rushville – Monday meals with residents
- Strengthening community development
- Good hospital and nursing homes/assisted living
- Low income housing
- Surviving the drought
- Pioneer spirit – resilient
- Response to fire, October blizzard
- Clean air, pure water, community pride
- 3 swimming pools
- Strong volunteer fire department – rescue squad

OPPORTUNITIES

- Young people want to come back
- Opportunity for healthcare to connect more with the community – town hall, etc
- Technology increases educational opportunities
- Jobs become more tech-based – best of both world – jobs and “Small Town, USA”
- Service industries here – electric/heating/cooling/plumbing/digging – work to be had here
- Greater opportunities for new start-up businesses
- Birdseed – farming sourced
- Reservation – people go to Rapid City when they could come here
- Preventative health – exercise, screening, education
- Participate in youth sports
- Collaboration – fewer people means doing more work together – city, county, regionally
- Find people to step up and serve on boards/committees – who will take over when leaders go? Diversity? Over extended
- Youth need to get involved
- Head Start engages parents on their Parent Advisory Boards – deliberate project for identifying and training new leaders to step into the position
- Tax structure friendly to current and new businesses

“What do we want to see in place in 3-5 years to make Sheridan County a prosperous, healthy, and desirable place to live, learn, work and play?”

Green and Clean Environment	Preservation and Promotion of Thriving Local Ag	Strengthened Family Dynamics	Accessible Communication	Rejuvenating Community Lifeline and Growth	Valuing and Supporting All Members of Your Community	Thriving Economic Development	Increased Inter-generational Activity Opportunities	Promoting Community Wellness	Efficient and Effective Education	Progressive Property Development	Alternative Ways to Increase Revenue	Spiritually United Community
<ul style="list-style-type: none"> • Clean-up/ beautification • Community restoration • Choices for the “street population” • Less poverty • Non-food biofuel production 	<ul style="list-style-type: none"> • Options for small business including ag • Promoting ag opportunities for young people • Marketing of local ag products • Keep ag local 	<ul style="list-style-type: none"> • Parenting programs *Education* • Eliminate the abuse and neglect of children • Less substance abuse • Parental involvement • Life skill classes for all ages outside of school 	<ul style="list-style-type: none"> • Communication: i.e. website, community calendar • Transportation access continue/ improve • County poster (graphic) telling others how healthy we are and market it! • Inter-generational work between elders and children • More information technology choices & competition • County brand for health 	<ul style="list-style-type: none"> • Reducing out-migration of college grads • Attractiveness for young families • Revive/create young adult & adult sports/activity leagues • Promote community foundation • Building a self-sufficient capacity within our community • Community working together in G/R/HS • Better relationship with Native American community • Youth involvement in business • Communication north/south, agency/country/t own 	<ul style="list-style-type: none"> • Involve youth in all aspects of community • More supportive community environment • Children feeling safe and valued • Respect among all ages • Positive relations • Community involvement by more people • 40 assets in all of our communities • Promote community leadership • Native/white joint activity • Community support for important programs • Positive/better business relations with Native Americans • Putting others first • Everyone needs ownership in “our” community • Encourage and support quality leadership • We are an aging community – info-help-where to go-what to do? • Create opportunities for leadership positions • Improved services for dementia patients & families 	<ul style="list-style-type: none"> • New businesses and job opportunities • New business and employment opportunities • Maintain and grow “main street” • Increase job market • Revive Economy – population/ keeping our youth • Living wage, incentives, thriving/vibrant ... • Theatre open!!! • Increased services and goods • Less poverty • More people shopping locally • A visitor friendly town • Out of town transportation as needed • Create affirmative programs/ resources to train and support new businesses • Community telling our story – increase tourism and business 	<ul style="list-style-type: none"> • Activities • Activities for families • Theatre and art center close to school • Youth activities that are “cool!” • Programs that connect youth and elderly • One community activity per month • Healthy alternatives for youth • Major bike path • Kids engaging in activities • Community garden • Youth generated volunteer program • Continue with city swimming pool upgrades in G/R/HS • City park equipment update in G/R/HS 	<ul style="list-style-type: none"> • Increase medical providers • Viable medical services • Worksites are implementing wellness programs • Fresh fruit and veggies at convenient locations • Babies delivered at hospital • Out of town transportation as needed • Support our local healthcare system • More access to specialist care 	<ul style="list-style-type: none"> • School district fiscally and educationally sound • Strong school system • 100% graduation rate • Confident teenagers • Youth-generated volunteer program • More learning opportunities for youth and adults 	<ul style="list-style-type: none"> • Houses selling • More and better housing (rental and purchased) • Choices for the “street population” • Pride in property • Furnished living for HIS travelling workers 	<ul style="list-style-type: none"> • Funding other than property tax • Economics – increase sales tax • Excise tax (alcohol) • Tourism Turner foundation 	<ul style="list-style-type: none"> • Thriving churches and organizations • Youth (church) groups active! • Continued collaboration among the churches

Meeting Participants:

Mike Shald
Nancy Russell
Connie Roffers, City of Rushville
Kris House
Jason Funk, Funk Chiropractic
Fred Hlava, City of Gordon
Rea Lou Hardin, Gordon Chamber
Lori Liggett, Gordon-Rushville Schools
Jana Goranson, Gordon-Rushville Schools
Merrill Nelsen, Gordon-Rushville Schools
Casey Slama, Gordon-Rushville Schools
Jeanne Hensley, Gordon-Rushville Schools
Bryan Felker, PT West
Nancy Colwell
Abigail Eltzroth, Sheridan County Ministerial Association
Joshua Kotter, Gordon Memorial Health Services
Patty Faulk, Bank of the West
James Krotz, Sheridan County
Steve Moreland, Cherry County
Jim Panzer

Meeting Facilitators:

Kim Engel, Panhandle Public Health District
Sara Sulzbach, Panhandle Public Health District
Daniel Bennett, Panhandle Area Development District